



A Heart-Warming and Hard-Hitting Year at HBAC



From clinical trials to Canadian privacy law, with a short dip into e-business and market intelligence, HBAC brought us stimulating topics in 2007. We also saw new alliances and friendships and an outstanding golf tournament with many generous sponsors contributing to our fundraising efforts.

This year's golf tournament raised \$18,500 to donate to Fondation Autisme Montreal. In the past 14 years, we have raised over \$193,000 for a variety of women's and children's causes. We continue to support Logifem at our December meeting, with both gifts and funds for their shelter.

Fundraising is a vital part of HBAC's mandate and it is heartening to see a small group of women continue to raise funds for these important causes.

Our 2007 speakers were thought-provoking and knowledgeable, giving us fresh insights into a variety of topics that touch our work and our daily lives. David Lithwick, Senior Partner at Market Alert Limited, gave us insights on how to out-manuever the competition. Henry Anderson, e-Business Manager for Novartis Pharma Canada, brought us up-to-date on the impact of the Internet on the healthcare industry. Dr. Janice Parente, President of Ethica Clinical Research Inc., discussed participant's rights in human clinical trials.

We look forward to an exciting 2008 season. Join us to find out how HBAC can benefit you!

Upcoming meetings

- December 6, 2007: Guy Pagé—Changes in the Pharmaceutical Industry Landscape
- February 7, 2008 **CPM**

We're easy to reach!

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